



January 16, 2024

**AWARD NOTICE**  
**BL149-23**  
**Provision of Traffic Counting Services on an Annual Contract**

Pursuant to the bids received on November 06, 2023 for Provision of Traffic Counting Services on an Annual Contract, the bid has been awarded to All Traffic Data Services, LLC and Quality Traffic Data, LLC in the amount of \$200,000.00. Please note the enclosed bid tabulation.

We appreciate your bid and interest in Gwinnett County.

Sincerely,

A handwritten signature in black ink that reads "Brittany Bryant". The signature is written in a cursive, flowing style.

Brittany Bryant, CPPB  
Purchasing Associate III

BB/km

Enclosure

BL149-23  
 Provision of Traffic Counting Services on an Annual Contract  
 Department of Transportation

			All Traffic Data Services, LLC (OS)		Marr Traffic, Inc. (OC)		National Data and Surveying Services, Inc. (OS)		Quality Traffic Data, LLC (L)		Southern Traffic Services, Inc. (OS)		The Traffic Group, Inc. (OS)	
ITEM #	DESCRIPTION	APPROX. QTY	UNIT PRICE	TOTAL PRICE	UNIT PRICE	TOTAL PRICE	UNIT PRICE	TOTAL PRICE	UNIT PRICE	TOTAL PRICE	UNIT PRICE	TOTAL PRICE	UNIT PRICE	TOTAL PRICE
<b>Section A: Turning Movement Counts (TMC)</b>														
1	5 Hour (with delay)	5 EA	\$200.00	\$1,000.00	\$270.00	\$1,350.00	\$276.00	\$1,380.00	\$155.00	\$775.00	\$1,037.00	\$5,185.00	\$420.00	\$2,100.00
2	5 Hour (with delay and classification)	5 EA	\$210.00	\$1,050.00	\$290.00	\$1,450.00	\$276.00	\$1,380.00	\$165.00	\$825.00	\$1,037.00	\$5,185.00	\$430.00	\$2,150.00
3	6 Hour (with delay)	50 EA	\$230.00	\$11,500.00	\$295.00	\$14,750.00	\$302.00	\$15,100.00	\$170.00	\$8,500.00	\$1,126.00	\$56,300.00	\$450.00	\$22,500.00
4	6 Hour (with delay and classification)	10 EA	\$240.00	\$2,400.00	\$315.00	\$3,150.00	\$302.00	\$3,020.00	\$190.00	\$1,900.00	\$1,126.00	\$11,260.00	\$465.00	\$4,650.00
5	7 Hour (with delay)	5 EA	\$240.00	\$1,200.00	\$320.00	\$1,600.00	\$327.00	\$1,635.00	\$210.00	\$1,050.00	\$1,215.00	\$6,075.00	\$470.00	\$2,350.00
6	7 Hour (with delay and classification)	5 EA	\$250.00	\$1,250.00	\$340.00	\$1,700.00	\$327.00	\$1,635.00	\$225.00	\$1,125.00	\$1,215.00	\$6,075.00	\$470.00	\$2,350.00
7	8 Hour (with delay)	5 EA	\$250.00	\$1,250.00	\$345.00	\$1,725.00	\$353.00	\$1,765.00	\$240.00	\$1,200.00	\$1,305.00	\$6,525.00	\$475.00	\$2,375.00
8	8 Hour (with delay and classification)	5 EA	\$260.00	\$1,300.00	\$365.00	\$1,825.00	\$353.00	\$1,765.00	\$250.00	\$1,250.00	\$1,305.00	\$6,525.00	\$475.00	\$2,375.00
9	9 Hour (with delay)	10 EA	\$260.00	\$2,600.00	\$370.00	\$3,700.00	\$378.00	\$3,780.00	\$300.00	\$3,000.00	\$1,394.00	\$13,940.00	\$480.00	\$4,800.00
10	9 Hour (with delay and classification)	10 EA	\$270.00	\$2,700.00	\$390.00	\$3,900.00	\$378.00	\$3,780.00	\$310.00	\$3,100.00	\$1,394.00	\$13,940.00	\$480.00	\$4,800.00
11	13 Hour (with delay)	200 EA	\$410.00	\$82,000.00	\$470.00	\$94,000.00	\$480.00	\$96,000.00	\$350.00	\$70,000.00	\$1,752.00	\$350,400.00	\$515.00	\$103,000.00
12	13 Hour (with delay and classification)	25 EA	\$430.00	\$10,750.00	\$490.00	\$12,250.00	\$480.00	\$12,000.00	\$370.00	\$9,250.00	\$1,752.00	\$43,800.00	\$550.00	\$13,750.00
13	14 Hour (with delay)	3 EA	\$440.00	\$1,320.00	\$495.00	\$1,485.00	\$506.00	\$1,518.00	\$500.00	\$1,500.00	\$1,831.00	\$5,493.00	\$520.00	\$1,560.00
14	14 Hour (with delay and classification)	3 EA	\$450.00	\$1,350.00	\$515.00	\$1,545.00	\$506.00	\$1,518.00	\$510.00	\$1,530.00	\$1,831.00	\$5,493.00	\$555.00	\$1,665.00
15	15 Hour (with delay)	3 EA	\$450.00	\$1,350.00	\$520.00	\$1,560.00	\$531.00	\$1,593.00	\$545.00	\$1,635.00	\$1,930.00	\$5,790.00	\$525.00	\$1,575.00
16	15 Hour (with delay and classification)	3 EA	\$460.00	\$1,380.00	\$540.00	\$1,620.00	\$531.00	\$1,593.00	\$555.00	\$1,665.00	\$1,930.00	\$5,790.00	\$560.00	\$1,680.00
17	24 Hour (with delay)	3 EA	\$600.00	\$1,800.00	\$735.00	\$2,205.00	\$761.00	\$2,283.00	\$700.00	\$2,100.00	\$2,477.00	\$7,431.00	\$595.00	\$1,785.00
18	24 Hour (with delay and classification)	3 EA	\$625.00	\$1,875.00	\$755.00	\$2,265.00	\$761.00	\$2,283.00	\$720.00	\$2,160.00	\$2,477.00	\$7,431.00	\$640.00	\$1,920.00
<b>SECTION A TOTAL</b>			<b>\$128,075.00</b>		<b>\$152,080.00</b>		<b>\$154,028.00</b>		<b>\$112,565.00</b>		<b>\$562,638.00</b>		<b>\$177,385.00</b>	
<b>Section B: Machine Counts (ADT &amp; Speed Studies)</b>														
1	24 Hour Bi-directional (with classification)	400 EA	\$80.00	\$32,000.00	\$120.00	\$48,000.00	\$101.00	\$40,400.00	\$38.00	\$15,200.00	\$338.00	\$135,200.00	\$105.00	\$42,000.00
2	48 Hour Bi-directional (with classification)	25 EA	\$100.00	\$2,500.00	\$185.00	\$4,625.00	\$143.00	\$3,575.00	\$65.00	\$1,625.00	\$508.00	\$12,700.00	\$120.00	\$3,000.00
3	5 Day Bi-directional (with classification)	10 EA	\$110.00	\$1,100.00	\$380.00	\$3,800.00	\$270.00	\$2,700.00	\$110.00	\$1,100.00	\$577.00	\$5,770.00	\$200.00	\$2,000.00
4	7 Day Bi-directional (with classification)	10 EA	\$140.00	\$1,400.00	\$500.00	\$5,000.00	\$354.00	\$3,540.00	\$125.00	\$1,250.00	\$713.00	\$7,130.00	\$250.00	\$2,500.00
5	Speed Study (with ADT and classification)	500 EA	\$85.00	\$42,500.00	\$200.00	\$100,000.00	\$101.00	\$50,500.00	\$70.00	\$35,000.00	\$430.00	\$215,000.00	\$105.00	\$52,500.00
<b>SECTION B TOTAL</b>			<b>\$79,500.00</b>		<b>\$161,425.00</b>		<b>\$100,715.00</b>		<b>\$54,175.00</b>		<b>\$375,800.00</b>		<b>\$102,000.00</b>	
<b>Section C: Pedestrian and Bicycle Count</b>														
1	4 Hour Pedestrian/ Bicycle Count	5 EA	\$200.00	\$1,000.00	\$175.00	\$875.00	\$200.00	\$1,000.00	\$100.00	\$500.00	\$1,037.00	\$5,185.00	\$400.00	\$2,000.00
2	6 Hour Pedestrian/ Bicycle Count	5 EA	\$240.00	\$1,200.00	\$210.00	\$1,050.00	\$225.00	\$1,125.00	\$140.00	\$700.00	\$1,239.00	\$6,195.00	\$600.00	\$3,000.00
3	12 Hour Pedestrian/Bicycle Count	5 EA	\$360.00	\$1,800.00	\$275.00	\$1,375.00	\$302.00	\$1,510.00	\$240.00	\$1,200.00	\$2,130.00	\$10,650.00	\$800.00	\$4,000.00
<b>SECTION C TOTAL</b>			<b>\$4,000.00</b>		<b>\$3,300.00</b>		<b>\$3,635.00</b>		<b>\$2,400.00</b>		<b>\$22,030.00</b>		<b>\$9,000.00</b>	
<b>BID TOTAL</b>			<b>\$211,575.00</b>		<b>\$316,805.00</b>		<b>\$258,378.00</b>		<b>\$169,140.00</b>		<b>\$960,468.00</b>		<b>\$288,385.00</b>	
Will Vendor Hold Pricing Firm? Renewal Option One			5% Increase		2% Increase		Yes		6.5% Increase		Yes		5% Increase	
Will Vendor Hold Pricing Firm? Renewal Option Two			7.5% Increase		3% Increase		Yes		7.5% Increase		3% Increase		5% Increase	
Will Vendor Hold Pricing Firm? Renewal Option Three			10% Increase		4% Increase		Yes		8.5% Increase		3% Increase		5% Increase	
Will Vendor Hold Pricing Firm? Renewal Option Four			12.5% Increase		5% Increase		Yes		9% Increase		3% Increase		5% Increase	

**Recommended Vendors:**

All Traffic Data Services, LLC  
 Attn: Dawn Boivin  
 9660 West 44th Avenue  
 Wheat Ridge, CO 80033  
 Phone: 720-218-3742  
[dawnboivin@alltrafficdata.net](mailto:dawnboivin@alltrafficdata.net)

Quality Traffic Data, LLC  
 Attn: Danny Gouhari  
 4605 Lankershim Boulevard, Suite 720  
 North Hollywood, CA 91602  
 Phone: 877-852-4355  
[danny.g@qualitytrafficdata.com](mailto:danny.g@qualitytrafficdata.com)